

## TurnKey Internet Launches TurnKey Newsletter—Advanced Email Marketing Software

FOR IMMEDIATE RELEASE

**Albany, NY, August, 10, 2010**—Web hosting and Business Solution provider TurnKey Internet today announced the launch of [TurnKey Newsletter](#), their new web-based email marketing software. TurnKey Newsletter is an all-in-one solution for creating, sending and tracking emails and profiting from client relationships through email marketing. TurnKey Newsletter includes powerful tools for designing, automating and personalizing messages for a streamlined, easy to use and professional email communication experience.

Featuring a built-in email design system with dozens of templates, a WYSIWYG editor, advanced HTML editing and personalization options, TurnKey Newsletter is compatible with all popular email clients (including Gmail, Outlook, Yahoo and Hotmail.) TurnKey Newsletter also includes advanced features ideal for businesses including autoresponder follow-up communications to prospective clients, CAN-Spam compliant automation, email feedback and surveys, all via an easy to use web-based interface.

“We are very excited to be able to offer our clients this top-of-the-line email marketing software,” said Adam Wills, President and CEO of TurnKey Internet. “In these tough economic times, TurnKey Newsletter gives our clients an edge over the competition by providing a new avenue for maximizing sales through automated cloud-powered software.”

TurnKey Newsletter helps companies build trust for their brands while fostering client relationships. With advanced tracking, statistics and reporting, it is a critical tool for any successful marketing initiative.

### **About TurnKey Internet**

[TurnKey Internet, Inc.](#) is a leading provider of managed web hosting and business solutions. Based in Albany, New York, TurnKey Internet, Inc. and its subsidiary [Voxwire Systems](#), provides enterprise-class web services to customers in over 30 countries via its multiple New York datacenters. TurnKey Internet, Inc. is an A+-rated accredited business with the Better Business Bureau of upstate New York.